GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4255
ANSWERED ON:12.12.2016
Schemes to Promote Tourism Industry through NGOs
Joshi Shri Chandra Prakash

Will the Minister of TOURISM be pleased to state:

(a) the names of the schemes being implemented by the Government for promoting tourism industry and the names of the Non-Governmental Organisations (NGOs) which are receiving assistance under the same;
(b) the scheme-wise and NGO-wise details of the funds released during the last three years and the current year; and
(c) the names of the States where NGOs are working along with the details of those NGOs?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a): The Ministry of Tourism promotes India as a holistic destination in the international and domestic markets under the Schemes "Domestic Promotion & Publicity including Hospitality" and "Restructured Scheme of Overseas Promotion & Publicity including Marketing Development Assistance". Financial assistance is provided to organizers of events that have the potential for promoting tourism to and/or within the country. The proposals are sanctioned on the basis of the eligibility conditions mentioned in the guidelines. Information regarding the status of the organizers as to whether they are Registered Societies, Private Limited Companies, Non-Governmental Organisations etc. is not specifically solicited.

(b) and (c): Does not arise in view of (a) above.
****